

# Hanna's Heartseekers

Hanna Dekerlegand  
Independent Sales Director



ANYTHING CAN CHANGE AND YOU CAN CHANGE ANYTHING!

## CADILLAC BY JUNE 30TH

HAPPY APRIL Heartseekers!

Check out the ENTIRE Newsletter!! It's all SO EXCITING!

So much in our Newsletter this month!! Thank you for a GREAT MARCH...WE ARE UP 51% OVER LAST YEAR!!

1. New Monthly POWER Jewelry with a combined \$600 wholesale order April
2. ALL New Star Team Builders will get a FREE Red Jacket from the Company in April (Add 3 New Active Team Members)
3. On Stage Recognition for all Princess Court of Sales Earners (\$20,000 retail sales from July 1st-June 30th)
4. New PEDICURE KIT!
5. Mary Kay It Just Fits Youtube Event
6. April Ordering Promotion and Team Building Promotion
7. Pearls of Sharing Jewelry
8. EGG-CELLENT Hostess and Consultant Promotion
9. GOAL = \$23,000 in orders + 20 New Unit Members + Powered by Pink Achievers in March!

Love and Belief!

Hanna

### April Unit Goals:

- \$23,000 Wholesale orders
- 12 New April Consultants
- 20 Power Pink Achievers
- 5 New Reds
- 10 New Sr. Consultants
- 2 On Target Car Drivers

Earn your March Earrings with a \$600 combined w/o order by April 30th



princess COURT OF SALES

Achieve Princess Court of Sales with \$20,000 Personal Retail by June 30th for a

# SASH & STAGE WALK

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## BETTER In Red

1ST TIME RED JACKET  
APRIL 1ST-30TH  
RECEIVE RED JACKET + SHIPPING

UNIT GOAL = 5

**Happy Anniversary!**

*We Celebrate You!*

**Happy Birthday**

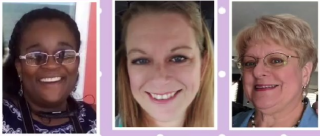


**Happy Birthday**



**HAPPY BIRTHDAY**

Ereka Humphrey-McGinty-April 18th  
 Dana Biersdorfer-April 21st  
 Kathleen Langlinas-April 21st



Ereka Dana Kathy

**Happy Anniversary**



**HAPPY ANNIVERSARY**

Vanessa Grigar-11 yrs  
 Claudia Price-2 yr  
 Lisa Callan-2 yr  
 Linda Vasquez-2 yr  
 Moha Yepuri-1 yr



Vanessa Claudia Lisa  
 Linda Moha



<u>New Consultant</u>	<u>From</u>	<u>Recruiter</u>
Heather McClammy	Silsbee, TX	Sarah Castilaw

**Career Builders**

Consultants that placed a wholesale product order last month.



**Queen of Sales**

- Tracey Dean--Queen 
- Sarah Castilaw
- Kimberly Wood
- Romeisha Lowery
- Amy Sustaire
- Crystal Bronson
- Dalila Favela
- Tanya Marshall
- Moha Yepuri
- Janie Hopkins
- Kristin Hill
- Vicki Haberman
- Paula Jenkins
- Anna Spears
- Norma Galloway
- Christy Hawthorne
- Stacey D'Agostino
- Yvonne George
- Suzanne Craig
- Heather McClammy
- Linda Vasquez
- Norine Lanman
- Earline Gore
- Meagan Tait
- Hanna Dekerlegand

**QUEEN Of Unit Sales**

MARCH



Tracey Dean

**March Achievers**

*Congrats*

**POWER UP ACHIEVERS**

MAR 2022



- Jennifer Sullivan
- Marietta Mansfield
- Maria Barrientos
- Vicki Blanton
- Patti Carter
- Virginia Fisher

# BETTER

In

# Red



1ST TIME RED JACKET

APRIL 1ST-30TH

RECEIVE RED JACKET

+ SHIPPING

UNIT GOAL = 5



# UNIT PROMOTIONS

## Pink Cadillac Club

April 1st-15th



COMBINED \$300 OR MORE  
WHOLESALE +  
2 NEW TEAM MEMBERS



EARN A SOCIAL MEDIA  
WORKSHOP VIA ZOOM WITH  
CURTIS HANNAH  
(FB, INSTAGRAM & SOCIAL  
MEDIA TIPS/TRICKS)

## ABUNDANT APRIL

### APRIL PRIZES

\$450 combined wholesale order by April 15th = Coffee Mug Warmer  
\$600 combined wholesale order in April = MK April Bracelet + Coffee Mug Warmer  
\$1200 combined wholesale order in April = Large Vanity Mirror  
3 Personal Team members placing \$225 ws in April = Selfie Stick w/Light  
(3 Personal Team members ordering can be new or existing in our unit)



\$450 Wholesale  
by 4/15

Coffee  
Mug Warmer



\$600  
wholesale

MK April Bracelet +  
Coffee Mug Warmer



\$1200  
wholesale

Large Vanity Mirror  
with Hollywood Lights



3 Personal TM  
Gain Active Status

Self Stick/Tripod  
with Bonus Light

# TEAM BUILDING PROMOTION

## Pearls

## *of Sharing*

*Earn Mary Kay's exclusive collection of  
Rose Gold "Pearls of Sharing"*



**EARRINGS  
WITH 3 SHARES**



**BRACELET  
WITH 6 SHARES**



**NECKLACE  
WITH 9 SHARES**

# WILL YOU HOST A PARTY?

## EGGS-CELLENT HOSTESS CONTEST



MARY KAY

HOST A MARY KAY PARTY BY APRIL 15TH.  
BE ENTERED TO WIN A FREE ROLLUP BAG FILLED WITH MK  
BRUSH COLLECTION, PERFECT PALETTE, CC CREAM  
FOUNDATION + BRUSH, FOUNDATION PRIMER, LIP GLOSS &  
LASH INTENSITY MASCARA.

(2 WINNERS DRAWN)

\*\*PARTY SALES OF \$200 OR MORE TO QUALIFY

**15 HOSTESSES BY APRIL 15TH**

# Adopt *a Mom*

a 501(c)(3) charitable organization



SPONSOR a Mom  
on Mother's Day

ONLY \$25

LEVEL	DONATION	MOMS
Platinum	\$500	20
Gold	\$200	8
Silver	\$100	4
Bronze	\$50	2
Friend	\$25	1

## *Our Mission*

Provide a gift - and a symbol of hope for a brighter future - to ALL women living in a shelter on Mother's Day. So often, this simple gesture is overlooked, though it can make all the difference.

## *Team Up*

Team up with our Unit and the Adopt-A-Mom Foundation, a 501(c)(3) charitable organization dedicated to ending the cycle of domestic violence.

## *How You Can Help*

Provide a gift to as many moms as you like. For just \$25 a mom in a shelter will receive a beautifully wrapped product gift on Mother's Day.

For more info about Adopt a Mom, please visit [www.adoptamomonline.org](http://www.adoptamomonline.org)

For more info, or to make a tax deductible donation, contact:

# Star Consultant Prizes-June 15th

march 16 - june 15, 2022

**Be a rising star!** You can earn exciting prizes and experiences in the Star Consultant Program while building your Mary Kay business. Here's a selection of hot prizes to help motivate you! And don't forget: The achievements you enjoy through the Star Consultant Program can help you earn rewards in other Mary Kay programs, so keep reaching for the stars!

## pearl



Marc Jacobs The Leather Small Tote Bag - Cement

Nostalgia 59" Popcorn Cart and Concession Stand



## pearl



Bulova Crystal Watch and Heart Necklace Gift Set

Coleman Evanston Screened 8-Person Tent



## pearl



Cuisinart Mix It In Soft Serve Ice Cream Maker



American Tourister Moonlight 21" Spinner - Rose Gold

## pearl



Coach Interlocking Signature Bangle Set - Rhodium/Gold/Rose Gold

Chi Charming Cherry Travel Kit



## emerald



Hamilton Beach Digital Air Fryer



Coleman 36-Hour 42-Can Marine Cooler

## diamond

Cuisinart 13-Piece Grill Tool Set with Bamboo Handles



Kodak Printomatic Digital Instant Camera - Pink

## ruby

Home Weather Tough Bluetooth Speaker



KitchenAid Blade Coffee Grinder - Empire Red

Shiraleah Ezra Crossbody - Pink



## sapphire

Lily Pultizer Set of 2 Tumblers - Totally Blossom



Ella Voyage Ultrasonic Aroma Diffuser



Black+Decker Citrus Juicer





# COMPANY PROMOTIONS

POWER UP YOUR  
**team-building!** 3 MONTH  
CONSISTENCY  
CHALLENGE

Earn a gorgeous three-strand golden chain and pink pearl necklace when you complete these 2 challenges April-June 2022:

- Achieve the Powered by Pink Challenge each month during the challenge time frame when you set and achieve a retail selling goal to support a \$600\* or more wholesale Section 1 order each month (April through June 2022).
- Develop three Great Start-qualified\* new personal team members during the challenge time frame.



\*See InTouch for details.

Powered by Pink  
Consistency Challenges

Take the challenge all year long!  
July 2021- June 2022

PLACE \$600 IN WHOLESALE ORDERS EACH MONTH AND EARN A POWERED BY PINK JEWELRY PIECE! STAY CONSISTENT ALL YEAR AND ADD TO YOUR COLLECTION WITH THESE BEAUTIFUL PIECES.

POWER UP YOUR **connections!**  
FALL CONSISTENCY  
JULY 2021-DEC. 2021

POWER UP YOUR **enthusiasm!**  
SPRING CONSISTENCY  
JAN. 2022-JUNE 2022

POWER UP YOUR **confidence!**  
ALL 12 MONTHS  
JULY 2021-JUNE 2022



princess  
COURT OF SALES

Achieve Princess Court of Sales with \$20,000 Personal Retail by June 30th for a :

**SASH & STAGE WALK**

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